



State of Wisconsin
Governor Scott Walker

Department of Agriculture, Trade and Consumer Protection

Ben Brancel, Secretary

DATE: February 5, 2013

TO: Board of Agriculture, Trade and Consumer Protection

FROM: Ben Brancel, Secretary *TSC to BB*
Sandy Chalmers, Trade and Consumer Protection Administrator *Sandy Chalmers*

SUBJECT: Division of Trade and Consumer Protection -- Update

PRESENTED BY: Sandy Chalmers, Administrator
Michelle Reinen, Director Consumer Protection Bureau

RECOMMENDATION: This is for informational purposes only. No Board action is required.

SUMMARY / BACKGROUND:

Division managers will provide an update on Consumer Protection activities, including:

- highlights from 2012 Consumer Complaints and Annual Report
- issues of interest to Wisconsin consumers
- recent key enforcement actions

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